

# Privacy Policy for Fair Play Matrix NV

At Fair Play Matrix, accessible from <https://www.fairplaymatrix.com>, one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that is collected and recorded by Fair Play Matrix NV and how we use it.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us through email at [info@fairplaymatrix.com](mailto:info@fairplaymatrix.com)

We are a Data Controller of your information.

We take data privacy very seriously and we are committed to protecting and respecting the rights of all individuals. We are dedicated to ensuring the confidentiality and privacy of information entrusted to us and aspire to be transparent when we collect and use personal data.

Fair Play Matrix NV legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Information we collect and the specific context in which we collect the information:

- Fair Play Matrix NV needs to perform a contract with you
- You have given Fair Play Matrix NV permission to do so
- Processing your personal information is in Fair Play Matrix NV legitimate interests
- Fair Play Matrix NV needs to comply with the law

Fair Play Matrix NV will retain your personal information only for as long as it is necessary for the purposes set out in this Privacy Policy. We will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies.

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. If you wish to be informed what Personal Information we hold about you and if you want it to be removed from our systems, please contact us.

## Your Rights

In certain circumstances, you have the following data protection rights:

- The right to access the information we have on you.
- The right of rectification.
- The right to erasure.
- The right of restriction.
- The right to object.
- The right to data portability

- The right to withdraw consent

Your right of access – You have the right to ask us for copies of your personal information. This right always applies. There are some exemptions, which means you may not always receive all the information we process.

Your right to rectification – You have the right to ask us to rectify information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete. This right always applies.

Your right to erasure – You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing – You have the right to ask us to restrict the processing of your information in certain circumstances.

Your right to object to processing – You have the right to object to processing if we are using legitimate interests as our lawful basis for processing.

Your right to data portability – This only applies to information you have given us. You have the right to ask that we transfer the information you gave us from one organisation to another, or give it to you. The right only applies if we are processing information based on your consent or as part of a contract, or in talks about entering into a contract and the processing is automated.

Your right to withdraw consent – You can withdraw your consent that you have previously given to one or more specified purposes to process your personal data. This will not affect the lawfulness of any processing carried out before you withdraw your consent. It may mean we are not able to provide certain products or services to you and we will advise you if this is the case.

## **How Fair Play Matrix NV collects personal information**

At Fair Play Matrix NV we may obtain personal data directly from individuals in a number of ways including:

- When you fill in a form on our website,
- When you give us your business card,
- When you become a client,
- When you use our support and service portals,
- When you email or call us,
- When you subscribe to our newsletters and user groups.

## **Log Files**

Fair Play Matrix NV follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this and a part of hosting services' analytics. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analyzing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

## **How we store your information**

Fair Play Matrix NV is dedicated to keeping your data safe. We have technical and organisational policies and procedures in place to protect personal data from loss, misuse, alteration or destruction. We ensure that access to your personal data is limited only to those who need to access it and those individuals are required to maintain the confidentiality of such information. Where necessary, we apply encryption and anonymisation techniques in efforts to further protect personal data.

## **Privacy Policies**

You may consult this list to find the Privacy Policy for each of the advertising partners of Fair Play Matrix.

Third-party ad servers or ad networks uses technologies like cookies, JavaScript, or Web Beacons that are used in their respective advertisements and links that appear on Fair Play Matrix, which are sent directly to users' browser. They automatically receive your IP address when this occurs. These technologies are used to measure the effectiveness of their advertising campaigns and/or to personalize the advertising content that you see on websites that you visit.

Note that Fair Play Matrix has no access to or control over these cookies that are used by third-party advertisers.

## **Third Party Privacy Policies**

Fair Play Matrix's Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options. You may find a complete list of these Privacy Policies and their links here: [Privacy Policy Links](#).

You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites.

## **Children's Information**

Another part of our priority is adding protection for children while using the internet. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity.

Fair Play Matrix does not knowingly collect any Personal Identifiable Information from children under the age of 18. If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

## **Online Privacy Policy Only**

Our Privacy Policy applies only to our online activities and is valid for visitors to our website with regards to the information that they shared and/or collect in Fair Play Matrix. This policy is not applicable to any information collected offline or via channels other than this website.

## **Consent**

By using our website, you hereby consent to our Privacy Policy and agree to its terms.