

# Cookie Policy

Fair Play Matrix NV uses a minimal number of first party and third party cookies and other similar technologies (collectively “Cookies and Other Tracking Technologies”) on our web site to ensure an effective online experience by remembering your preferences and your use of our site. Cookies do not contain any personal information about you, however if you do not wish us to use this information you may set up your browser to reject and/or refuse cookies when first using the web site.

The list below describes cookies we use on this site and what we use them for. By clicking to continue browsing, we understand you are agreeing to our use of cookies. If you do not agree then you should browse the site using your browser’s anonymous usage setting (called “Incognito” in Chrome, “InPrivate” for Internet Explorer, “Private Browsing” in Firefox and Safari etc.), or you should delete the cookies using options in your browser once you have visited the site.

## First Party Cookies

These are cookies that are set by this web site directly.

**Google Analytics:** We use Google Analytics to collect information about visitor behaviour on the Fair Play Matrix NV web site. This stores information about which pages you visit, how long you are on the site, how you got here and what you click on. This Analytics data is collected via a JavaScript tag in the pages of our site and is not tied to personally identifiable information. We do not collect or store your personal information (e.g. name or address) so this information cannot be used to identify who you are.

Visitors may choose to opt-out of Google Analytics tracking with the Google Analytics opt-out browser add-on.

**Episerver:** Our web site runs on Episerver CMS and cookies are used to store basic data on your interactions.

## Third Party Cookies

These are cookies set on your machine by external web sites whose services are used on this site. Cookies of this type are the sharing buttons across the site which allow visitors to share content onto social networks. Cookies are currently set by Twitter, LinkedIn and YouTube. In order to implement these buttons, and connect them to the relevant social networks and external sites, scripts are used from domains outside of our site. You should be aware that these sites are likely to be collecting information about what you are doing all around the internet, including on this web site. You should check the respective policies of each of these sites to see how

exactly they use your information and to find out how to opt out, or delete, such information.

**First party cookies include:**

\* Google: \_utma, \_utmb, \_utmc, \_utmv, \_utmz, PREF

**Third Party cookies include:**

\* youtube.com: APISID, CONSENT, HSID, LOGIN\_INFO, PREF, SAPISID, SID, SSID